



BackOffice Associates® Announces QCloud™

New Data Quality as a Service™ Offered in the Cloud or On-Premise

South Harwich, Mass., July 14, 2011 – [BackOffice Associates, LLC](#), the leader in ERP [data migration](#), [data governance](#) and [master data management](#) solutions for [SAP®](#), [Oracle®](#) and other ERP vendors, announced the release of a new Data Quality as a Service™ offering, [QCloud™](#), which enables users to take a pragmatic and proactive approach to data quality.

This [Data Quality as a Service](#) solution is offered in the cloud or on-premise. QCloud helps businesses run uninterrupted by eliminating data errors and omissions. Built from 15 years of ERP data quality experience, QCloud provides over 500 web-enabled reports and delivers data quality alerts on a consistent and constant basis as part of an automated workflow environment.

QCloud provides businesses with the ability to streamline data to help eliminate business risk and achieve maximum ROI. With QCloud every organization can have [Business-Ready Data Every Day™](#).

“Companies implementing data quality strategies face significant obstacles including insufficient budgets, unrealistic time frames and extraordinary demands from the business,” said Tom Kennedy, CTO, BackOffice Associates. “QCloud allows you to lower costs, achieve global visibility and take control of global data standards, and have real-time reporting on trusted data sources.”

QCloud uses BackOffice Associates Silverlining™ technology, which allows data to be pulled from disparate and disconnected databases and pushed securely to the cloud. QCloud is also available on-premise, delivering the same measurable, sustainable improvements in data quality without the overhead and inefficiency of traditional, homegrown data quality and MDM approaches.

For more information, contact BackOffice Associates at info@boaweb.com

About BackOffice Associates

BackOffice Associates® is the leading provider of ERP [Data Migration](#), [Data Governance](#) and [Master Data Management](#) (MDM) solutions for [Oracle®](#), [PeopleSoft®](#), [JD Edwards®](#), [SAP®](#), [Infor®](#) and other leading ERP solutions. Concentrating on enhancing ERP data quality since 1996, our products and services are the recognized best practice for companies using Oracle, SAP and other solutions. BackOffice Associates delivers the industry’s only [“Boring Go Live®”](#) process for the uneventful implementation of ERP. For data governance solutions, BackOffice Associates is the choice of customers who require [“Business-Ready Data Every Day™”](#). BackOffice Associates is a global corporation headquartered in Massachusetts with additional offices in the US, Europe, Asia, India, Australia and Mexico. Company information is available at www.boaweb.com.

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