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BackOffice Associates to be Platinum Sponsor of the CIO Healthcare Summit, 2009 Scottsdale, Arizona, May 10-13

BackOffice Associates Founder and CTO, Thomas Kennedy, to deliver Keynote Presentation on Redefining the Importance of Data in Today's Healthcare Market

SCOTTSDALE, AZ – May 10, 2009 – [BackOffice Associates, LLC](#), the thought leader in [data migration](#), [data governance](#), and process governance solutions, in support of ERP solutions, [announced](#) today that it will be the platinum sponsor of the [CIO Healthcare Summit](#). This strategic healthcare industry event is being held May 10-13 at the exclusive [Four Seasons Resort in Scottsdale](#), Arizona. The CIO Healthcare Summit provides a forum for CIO's and business leaders from some of the most innovative healthcare organizations to debate and network on the many challenges the industry faces, including controlling costs and meeting government regulations.

BackOffice Associates Founder and Chief Technology Officer, Thomas Kennedy, will deliver a keynote presentation: "Redefining the Importance of Data in Today's Healthcare Market", on Tuesday, May 12th, 9:15-10:15am, in Ironwood Ballroom A & B. The keynote will highlight: bringing data quality to the forefront of the healthcare industry; seamless data migration; data governance and process governance throughout the business process; and the impact of data governance and process governance on HIPAA

"Your Data is the DNA of your Business," said Thomas Kennedy, "This statement could not be more fitting for the healthcare industry. Having valid, [Business-Ready Data Every Day™](#) data governance as well as process governance standards in place will lower the pressures on healthcare organizations through innovative business technology. Understanding the unique data requirements and data quality levels to achieve Business-Ready Data™ takes experience as well as specialized tools and methodologies, all built to handle complex data requirements."

[About BackOffice Associates](#)

[BackOffice Associates, LLC](#) is the leading provider of data migration, data governance and process governance solutions. The company's solutions focus on eliminating risk associated with poor data quality and generating the value required from global ERP projects. BackOffice Associates pioneered the industry's only ["Boring Go Live®"](#)

migration process to deliver a smooth startup for customers implementing ERP solutions. The company also focuses on delivering [Business-Ready Data Every Day™](#) for users worldwide. BackOffice Associates is headquartered in South Harwich, Mass., with offices in the United States, Europe, Australia, Mexico and India. Company information is available at: www.boaweb.com.