

## **IMMEDIATE RELEASE:**

### **Contact:**

Zoe Ornstein  
Marketing  
BackOffice Associates, LLC  
508.430.7100 X448  
[zoeornstein@boaweb.com](mailto:zoeornstein@boaweb.com)

## **BackOffice Associates, LLC the Industry Leader in SAP Data Migration and Data Governance Announces Record Year**

### **Company to Present at the Needham Growth Conference**

**HARWICH, MASS, January 5, 2009** – [BackOffice Associates, LLC](http://www.boaweb.com), the leader in [SAP® data migration](#), [SAP data governance](#) and [SAP data quality](#) solutions, announced outstanding financial performance with record breaking software sales and exceptional revenue growth, the best in the Company's 14-year history.

BackOffice also announced that they will be presenting at the Needham Growth Conference in the New York Palace Hotel on Thursday, January 8, 2009 from 9:30am to 10:00am with thirty minutes of Q&A to be held thereafter.

BackOffice grew its revenue nearly 63%, and more than doubled its operating income in 2008 compared to 2007. "We had the best year ever based on our continuing commitment to delivering 100% success for SAP customers' data migration and data governance initiatives." said Trish Kennedy, co-founder and CEO of BackOffice Associates. "We focus exclusively on the SAP Data Quality market and this focus and experience has enabled BackOffice to build best practices for SAP Data Migration and Data Governance for SAP's largest and smallest customers worldwide."

The Company's performance was fueled by a significant increase of SAP's global customers adopting the BackOffice Methodology and Tools as their best practice for Data Migration and Data Governance. In addition, BackOffice began offering bundled solutions delivering the well known BackOffice Boring Go Live® Migration and Business Ready Data Everyday™ Data Governance solutions. This bundle enables SAP customers to move smoothly from their initial implementation of SAP to effective and efficient day to day operations with no business process interruptions due to data quality.

BackOffice Associates' customers range from SAP's largest Global 500 and Fortune 1000 customers to SAP's midmarket customers. BackOffice has delivered over 300 Boring Go Live® data migrations for SAP customers worldwide. BackOffice Associates has provided Data Migration and Data Governance solutions exclusively for SAP for over a decade with a 100% success track record.

### **ABOUT BACKOFFICE ASSOCIATES:**

BackOffice Associates, LLC is the leading provider of SAP data migration and SAP data governance solutions for global SAP customers. Exclusively focusing on SAP data quality for

more than a decade, BackOffice's Data Migration and Governance products and services are the recognized best practice for companies using SAP software. The Company's solutions focus on eliminating risk associated with poor data quality and enabling global companies to realize fully the benefits envisioned from their global ERP projects. BackOffice Associates delivers the industry's only [Boring Go Live](#)<sup>®</sup> data migrations with tools and methodologies designed to deliver an uneventful startup for customers implementing SAP enterprise solutions. For data governance solutions, BackOffice Associates continues to be the choice of the Global 500 and Fortune 1000 who require [Business-Ready Data Every Day](#)<sup>™</sup>. BackOffice Associates is headquartered in South Harwich, Massachusetts with offices in Europe, Australia, India and Mexico. Company information is available at [www.boaweb.com](http://www.boaweb.com).