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## BackOffice Associates CTO Tom Kennedy and Bruce Richardson of AMR Research to Host Roundtable Luncheon at AMR's "Supply Chain Executive Conference"

### Roundtable to Emphasize Strategies for Better Data Governance and Process Governance

Scottsdale, AZ., May 27, 2009 - [BackOffice Associates, LLC](#), the leader in [SAP® data quality](#), [SAP data migration](#), and [SAP data governance](#) solutions, today announced that Tom Kennedy, its chief technical officer, and Bruce Richardson, chief research officer of [AMR Research](#), will team up to present and host a special roundtable luncheon at [AMR Research's "Supply Chain Executive Conference"](#) on Tuesday, May 28th. The session, entitled "Optimize Supply Chain Management: Reduce Costs and Mitigate Risks of SCM on a Global Scale," takes place at 12 p.m. at [The Phoenician Resort & Spa](#) in Scottsdale, Ariz.

Bruce Richardson of AMR Research will join Tom Kennedy, CTO of BackOffice Associates for a discussion of the importance of the proper tools, methodologies and experience to deliver Business-Ready Data™ in an integrated Global ERP environment. Attendees will come away with tips to reduce business process interruptions and costs, by establishing these data governance and process governance standards for Global SCM.

"When you're striving to optimize the supply chain, there's no substitute for the proper tools and the right methodologies," said Tom Kennedy, "They're essential for establishing the data governance and process governance that today's global supply chains require. Bruce and I are also looking forward to hearing from attendees about their concerns and insights as well."

For more information on AMR Research's 2009 Supply Chain Executive Conference, please visit <http://www.amrresearch.com/Events/Conferences/SupplyChainExec2009/>. To register to attend the session, please contact [events@amrresearch.com](mailto:events@amrresearch.com).

#### ABOUT BACKOFFICE ASSOCIATES:

BackOffice Associates, LLC is the leading provider of SAP data migration and SAP data governance solutions for global SAP customers. BackOffice delivers the industry's only "[Boring Go Live®](#)" process for the uneventful implementation of SAP. For data governance solutions, BackOffice is the choice of SAP customers that require [Business-Ready Data Every Day™](#). BackOffice Associates is headquartered in South Harwich, Mass., with offices in Europe, Australia, India, and Mexico. Company information is available at [www.boaweb.com](http://www.boaweb.com).