



FOR IMMEDIATE RELEASE

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**BackOffice Associates, LLC Announces Addition of
James E. Rogers to Board of Directors**

Veteran Executive Brings Nearly 40 Years of Business Experience to Board

HARWICH, MASS., January 30, 2008 —BackOffice Associates, LLC, the leader in SAP data quality, data migration and data governance solutions, announced today the appointment of James E. Rogers, 62, to its Board of Directors.

“Jim brings extensive experience working with a wide range of private and public companies to our board of directors,” said Patricia Kennedy, President and CEO of BackOffice Associates. “Jim’s business acumen will be a valuable asset to BackOffice Associates as we take the company through its next phase of growth. I am pleased to welcome him to our Board and look forward to his counsel.”

Rogers is the president of SCI Investors Inc., a private equity investment firm and the former Chairman and current member of the Board of Directors of Caraustar Industries (NASDAQ – CSAR). Rogers served as president and chief executive officer of Specialty Coatings International Inc., a \$700 million paper and film manufacturing company, from 1991 to 1993. Prior to that, Rogers was senior vice president and group executive of James River Corporation, an NYSE paper manufacturing company, from 1987 to 1991. In addition to serving on Caraustar’s Board, Rogers currently serves as Lead Director of Owens & Minor Inc. (NYSE – OMI), a medical products distribution company, Wellman Inc., a polyester and PET chemical manufacturing company and New Market Corp. (NYSE – NEU), a specialty chemical manufacturing company. Rogers also serves on the board of directors of various private companies, including Printpack, Inc., Mohawk Paper Mills, PPC Industries and Pregis Corporation. Rogers holds a B.S. degree in Physics from the Virginia Military Institute and an M.S. degree in Nuclear Engineering from the University of Virginia. He is also a graduate of Harvard Business School’s Advanced Management Program.



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About BackOffice Associates

BackOffice Associates is the leading provider of data quality and data governance solutions for global SAP® customers. Concentrating on SAP data quality for more than a decade, BackOffice Associates™ products and services are the recognized best practice for companies implementing SAP. The Company's solutions focus on eliminating risk associated with poor data quality and generating the value required from global ERP projects. Delivering the industry's only "Boring Go Live®" process to deliver an uneventful startup for customers implementing SAP, BackOffice Associates continues to be the choice of the Global 500 and the Fortune 1000. BackOffice Associates is headquartered in South Harwich, Massachusetts with offices in Europe, Australia, Mexico and India. Company information is available at www.boaweb.com.